

IWC Winter Bazaar Breaks a New Fundraising Record

With help from over 60 embassies, the International Women's Club of Moscow (IWC) organised its 25th annual Winter Bazaar at the Radisson Slavyanskaya Hotel in Moscow on November 30. IWC President, Ms. Izabella Zajczkowska, is very proud to announce that 2013 produced a record fundraising effort: "In total a record profit of 7,300,000 roubles was raised, a fantastic contribution for the charity projects supported and monitored by the IWC. This year embassies exceeded all expectations with the Netherlands, Belgium, Italy, Hungary, Poland, Turkey, Japan, Denmark, Slovakia and Ireland as the top 10 contributors."

"Thanks to the generous donations of numerous sponsors, all raffle tickets sold out quickly, contributing an impressive 400,000 roubles to the overall profit, another Winter Bazaar fundraising record. We would also like to express our gratitude to all companies that supported their embassy's stand, and especially to GlavUpDK for their ongoing valuable partnership."

"The overall atmosphere of friendship and solidarity also inspired visitors: the winner of a large flat screen TV in the raffle generously donated it to Speransky Children's Hospital."

Over the past 25 years, the number of supporters and visitors has grown steadily and this unique

concept of "Christmas shopping from around the world" currently attracts around 4,000 people. With distinctive gifts from all continents, a rich cultural program, festive food and authentic culinary delicacies, the IWC creates a wonderful international experience. The variety of people, both expats and locals, adds to the international flavour.

The Winter Bazaar is a major contributor to the IWC's fundraising efforts. This year, for its 35th anniversary, the IWC is planning many more events to support those in need. The next event, the annual Embassies of the World Dinner and Ball will take place on Saturday March 1st, 2014, at Hotel Metropol in Moscow.



The poster features a central logo for the International Women's Club of Moscow (IWC) at the top, surrounded by blue snowflakes. Below the logo, the text reads "IS PROUD TO PRESENT" in blue. The main title "WINTER BAZAAR 2014" is written in large, colorful, multi-colored letters, framed by a decorative string of red and green lights. Below the title, it says "ONE OF THE BIGGEST CHRISTMAS AND FUNDRAISING EVENTS IN MOSCOW" in green, followed by "FEATURING FOOD, GIFTS, AND HANDICRAFTS FROM AROUND THE WORLD!" in green. The date and time "SATURDAY, NOVEMBER 29, 2014" and "10 am - 4 pm" are displayed in red on a light blue background. At the bottom, the location "RADISSON SLAVYANSKAYA HOTEL AND BUSINESS CENTRE, EUROPE SQUARE 2" and the entrance fee "ENTRANCE FEE 200 RUBLES" are listed in blue, along with the note "PROCEEDS BENEFIT IWC'S CHARITY PROJECTS IN RUSSIA" in blue.